



Activating Circular
Services in the Electric
and Electronic Sector

Circular Economy in practice in the Electric and Electronic sector

Webinar

September 14, 2022 at 10:30-12:00 (CEST)

It is our pleasure to invite you to join the C-SERVEES project webinar “Circular Economy in practice in the Electric and Electronic sector” to be held on September 14, from 10:30-12:00 (CEST), via MS Teams. The webinar will focus on the technological, business, environmental and social viability of the new business models, which are being validated through demonstrations of washing machines, TV-sets, printers & toner cartridges and ALM systems. Experts involved in the demonstrations of the business models will be walking you through the main findings and progress made.

Please join us on September 14 to take full advantage of the potential and synergies of two major revolutions of our time: the circular economy and Industry 4.0.

Please read the agenda of the webinar at https://c-serveesproject.eu/our_events.php#future

Acronym: **C-SERVEES**
Project title: **Activating Circular Services in the Electric and Electronic Sector**
Contract N°: **776714**
Start date: **1st May 2018**
Duration: **54 months**

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 776714



Agenda

Moderator: Eelco Smit, Philips Domestic Appliances

10:30	Introduction to C-SERVEES	Fátima Aparicio, AIMPLAS
10:35	Introduction to the Circular Economy Business Models in C-SERVEES	Mohamed Osmani, Loughborough University
10:45	Implementation of the C-SERVEES Circular Economy Business Models in the demonstrations	Ana Isabel Díaz, GAIKER
10:50	The TV and washing machines demonstrations	Özlem Ünlüer, Arçelik
11:05	Lessons learnt from the ALM (monitoring equipment used in telecoms) demonstration	Klaus Grobe, ADVA
11:20	The printer and toner cartridges demonstration	Patrick Carminati, Lexmark
11:35	Results of the optimization and validation (technical, economic, environmental performance) of the demonstrations	Fátima Aparicio, AIMPLAS
11:40	Q&A	All
12:00	Concluding remarks and end of webinar	Eelco Smit, Philips Domestic Appliances